



“Splash of Color”

***This special weekend is promoted as a
“Something for Everyone” weekend with the
Summer Arts Fair in Friday Harbor
and the San Juan Island Lavender Festival
at Pelindaba Lavender Farm.***

SUMMER ARTS FAIR 2010

**July 17, Saturday 10:00 am – 5:00 pm
July 18, Sunday 10:00 am – 4:00 pm**

Our event is located outdoors in beautiful Friday Harbor, along historic Court Street. There will be about 50 booths for talented local and regional artists to sell their work. Live Music, Food Booths and a Kid’s Creative Center make this a fun destination for all ages.

The SJI Chamber of Commerce is dedicated to making this event the best it can be by assuring that the booths are filled with creative, high quality arts and crafts. Therefore, a screening process is in place to help us meet this goal.

At the fair an official souvenir program will be distributed that will include booth descriptions and locations, a listing of demonstrating artists and artist contact information for after the event. Postcards will be printed for artists to use to invite their own customers to the fair.

We partner with other community events to tap into as many visitors as possible, including the Fire Department’s Pancake Breakfast, Island Rec’s “Chalk It Up” Sidewalk Art Contest and our local Farmer’s Market, all within walking distance.

Attendance last year was about 6,000. Our advertising includes radio time, newspaper advertisements and press releases, plus a presence in several regional event directories.

Applications are due by **March 16**. Notifications of acceptance will be mailed by March 23. If you have any questions, please email chamber@sanjuanisland.org or call 360-378-5240.

Vernadel Peterson
Executive Director
San Juan Island Chamber of Commerce
Summer Arts Fair Coordinator

Summer Arts Fair Guidelines

- Booth fee is \$125 per artist for an 11'x11' paved space, (payable after acceptance); plus a \$10 non-refundable screening/processing fee. Artists living in Washington, Oregon, and British Columbia are invited to apply.
- No imported items. Applicants must be original designer and have direct control over production of art.
- No smoking allowed in booth area.
- Artist must be present throughout the show. (We provide volunteers to give breaks)
- Artists must provide their own canopied booths, including walls, weights and all other necessary displays. **Be prepared** for all types of inclement weather, especially wind. No electricity is available.
- Setup begins at 7:00 am on Saturday. Artists are responsible for their own setup and breakdown in the space designated to them. Artists are responsible for keeping their display area orderly and free of trash.
- Booths **must** remain open until 5:00 pm on Saturday and 4:00 pm on Sunday. If not, artist forfeits the chance of returning to the fair the next year.
- Artists are expected to carry their own insurance, but do not have to send a copy to us.
- The San Juan Island Chamber of Commerce cannot be held responsible for any loss or damage to artists' work or booth/display. Artists agree to hold harmless the San Juan Island Chamber of Commerce, director, officers, and volunteers against all costs, expenses, judgment, liabilities, and attorney fees resulting from any action, suit, or proceeding, civil or criminal, arising as a result of artist's participation in the Summer Arts Fair 2010.
- Anyone selling food, beverages, herb products or any other items intended for human consumption agrees to comply with all licensing and public health regulations and will display their current Food Processors License.
- Artists are responsible for collecting/reporting 7.8% sales tax for the Town of Friday Harbor.
- **Application with \$10 processing fee is due by March 16, 2010.**

Screening Process

- **We will notify you of acceptance by March 23, 2010.**
- Screening will be based on Creativity, Originality, Quality and Marketability.
- **We require 3 photos of your artwork, plus one photo of your booth.** These photos can be in the form of Printed Color Photos or Digital files in jpg format.
- **All photos/files need to include the following description:**
 - Artist name and contact information
 - Item dimensions/Selling price
 - Brief description of production and materials used
- **Digital files may be saved on CD or emailed to chamber@sanjuanisland.org with corresponding written description.** All files should be a minimum of 300 dpi. Approximately 3 5/8" x 2 3/4", or 1200 x 800 pixels. No more than 400Kb each
- **You may also send actual samples of your work to the Chamber office.**
- Images will only be returned to you if you include a SASE with adequate postage.



July 17, 10 am-5 pm
July 18, 10 am-4 pm

2010 Summer Arts Fair Application

Artist Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____ Website: _____

Artist UBI# _____

Medium/Description of Artwork: _____

Will you be demonstrating your art in your booth? _____

How many announcement cards you would like for your mailing lists? (Up to 30) _____

If you were an artist at last year's fair would you like the same booth? _____

Or do you have a booth preference? _____

I agree to abide by all the guidelines set forth by the San Juan Island Summer Arts Fair 2010 (see attached). The San Juan Island Chamber of Commerce cannot be held responsible for any loss or damage to artists' work or booth/display. Artists agree to hold harmless the San Juan Island Chamber of Commerce, director, officers, and volunteers against all costs, expenses, judgment, liabilities, and attorney fees resulting from any action, suit, or proceeding, civil or criminal, arising as a result of artist's participation in the Summer Arts Fair 2010.

Signature _____

ARTIST CHECKLIST!

Each Application must include the following:

- | | |
|---|---|
| _____ Completed application | _____ 3 images of artwork, 1 image of booth |
| _____ \$10 Screening/Processing fee | _____ SASE for returned images |
| _____ Due to Chamber on March 16 | |

San Juan Island Chamber of Commerce
PO Box 98 or 135 Spring Street
Friday Harbor, WA 98250