



PO Box 98, 135 Spring Street, Friday Harbor, WA 98250
Phone: 360-378-5240 Fax: 360-370-5289
Email: chamber@sanjuanisland.org
www.sanjuanisland.org

“San Juan Island Style”

October 9, 2010 – Clock Dock, Port of Friday Harbor

Business Showcase – 4:00 - 5:00 pm

Runway Show – 5:00 - 6:30 pm

How many times have you heard people say “I didn’t know that was available here,” or “where can I find ??????” The Style is being created as an opportunity for businesses to showcase the variety of merchandise available on San Juan Island.

The Style will be promoted as a “Savor San Juan Islands” event to attract visitors to the merchandise show and be at a convenient time for locals to attend and be proud of everything available on our island. Promotion will also include posters around town, postcards for the businesses to send to their customer base via mail or electronically. Closed early signs will be provided to business owners to invite potential customers to The Style.

The event will start with a Business Showcase where samples and demonstrations will be provided by restaurants, caterers, vintners, spas, etc. Script tickets for local wine can be purchased at the beginning of the pier, and two will be included with a “Runway Ticket.” There will also be a Silent Auction to tempt you with all kinds of products available on San Juan Island.

The evening will conclude with a Runway Show including fashions that will be the envy of any eye! You will even see “Vanna” walking the runway with wonderful pieces of art or spectacular products available in our local stores.

The Port of Friday Harbor Clock Dock will be the venue for the event. The Business Showcase will be at the end of the pier with VIP seating along the runway on the pier. The Clock Dock Building will provide the changing area for the models, with the windows papered off, of course. And since we are taking our chances for a sunny day in Washington in October, we have a standby location at 123 West Street so we can enjoy the event without the interruption of rain!

Tickets for the event will be \$10 for General Admission or \$20 for a Runway Pass which includes VIP seating on the runway and 2 wine tickets. They will be sold at the Chamber office, Cotton Cotton Cotton, Ace Hardware, Islanders Bank, San Juan Hot Shop and at the event.





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Business Name: _____

Address: _____

Contact Person: _____ Phone: _____

All business participants in event are provided with:

- ▶ Promotion of event with “Savor the San Juans” promotions, posters, website, and electronic version of ad for you to promote to your customers on your website or thru your email newsletters and Closed Early Join us at “The Style” signs
- ▶ Business Listing with all contact information in Event Program
- ▶ 2 vendor passes to event

Business Showcase Table: *Great for restaurants, caterers, vintners, spas, etc., to sample your products*

- ▶ Space for one card-size table at Business Showcase Reception (you must provide table)
- ▶ Announcement at Event during Program

Chamber Member - \$25 Non-Chamber Member - \$50 \$ _____

Runway Fee: *Great for retail and art to showcase your merchandise on runway*

- ▶ Up to 85 Event Postcards for your customers **Extra cards @ \$.20 each** \$ _____
- ▶ 2 minutes of runway time with 1 minute announcement & MC interaction (you provide script)
- ▶ Limit of 1-2 models on runway at any time (models can be provided if needed)

Chamber Member - \$15 Non-Chamber Member - \$30 \$ _____

Extra Runway Time: *Limit of up to 2 extra runway time slots, for 1-2 extra models per slot*

- ▶ 2 extra minutes of runway time with 1 minute announcement & MC interaction (you provide script)
- ▶ 2 extra vendor passes with each extra time slot

Chamber Member - \$10 Non-Chamber Member - \$20 _____ 1 _____ 2 extra slots \$ _____

Event Sponsor: *Available to Chamber Members Only*

- ▶ 1/8 page B&W ad in Event Program - **\$100**
- ▶ 1/4 page B&W ad in Event Program - **\$250**
- ▶ 1/2 page Color ad in Event Program - **\$500** \$ _____

Event Tickets: *Purchase as drawing for customers*

- ▶ **General Admission** _____ @ **\$10 each** \$ _____
- ▶ **Runway Pass: VIP seating on runway & 2 wine tickets** _____ @ **\$20 each** \$ _____

Silent Auction: *If value of item donated qualifies for Event Sponsor Levels you will receive that recognition also*

Item Description and value: _____

Check payable to: San Juan Island Chamber of Commerce Visa MasterCard **Total \$ _____**

CC #: _____ Exp: _____ V-code: _____

Signature: _____

Please return your entry form to Vernadel Peterson at the Chamber office or email to chamber@sanjuanisland.org Entry deadline to be included in event program is September 30, 2010.